

# Assessment at UVI

Campus Executive Administration Presentation  
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# Assessment in Higher Education and UVI – Two Levels

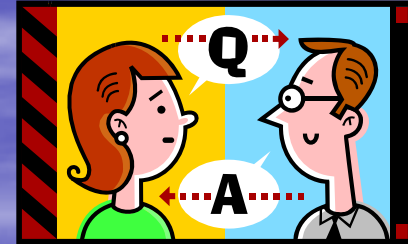


Student Learning (Faculty)

Administrative and Educational  
Support Units (YOU + ME)

# Assessment - Asks Key Questions?

What Do We Do As An Unit?



How Well Are We Doing It?

How Do We Know How Well We Are Doing?

How Can We Use This Information To Improve  
What We Are Doing?

# WHY Do Assessment?.....



- Insure We Meet Mission/Goals Of Vision 2012
- Insure We Are Becoming Better At What We Do
- Insure Accountability To Our Stakeholders

# And.....

- Meet Middle States Commission of Higher Education (MSCHE) Standards

**Standard 7** – "...sustained assessment to evaluate and improve total range of programs and services...to improve and gain efficiencies in programs, services and processes."

# Middle States continued.....

- Standard 9 - "...ongoing assessment of student support services and the utilization of assessment results for improvement."

A blue-tinted photograph of a vast ocean under a cloudy sky. The text "ASSESSMENT COMES TO UVI" is centered in white, bold, sans-serif capital letters.

ASSESSMENT COMES TO UVI

# Background....

– Title III – “Outcomes Assessment”

Historically Dates Back to 2003

- Student Learning Outcomes Assessment (SLAC)

– Fall 2006 – Assessment Committee Formed  
Charge = Develop Assessment Plan



# Assessment Committee

Assessment

Reviewed

1. Plans From Other Institutions
2. Best Practices



# OIRP Charged with Drafting Assessment Plan

Included:

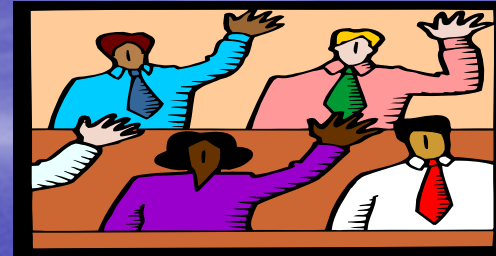
Assessment at UVI from 2003-2007

Student Learning Outcomes Assessment

Best practices/templates/Nichols Five Column Model



# OIRP Charged to Chair Assessment Committee



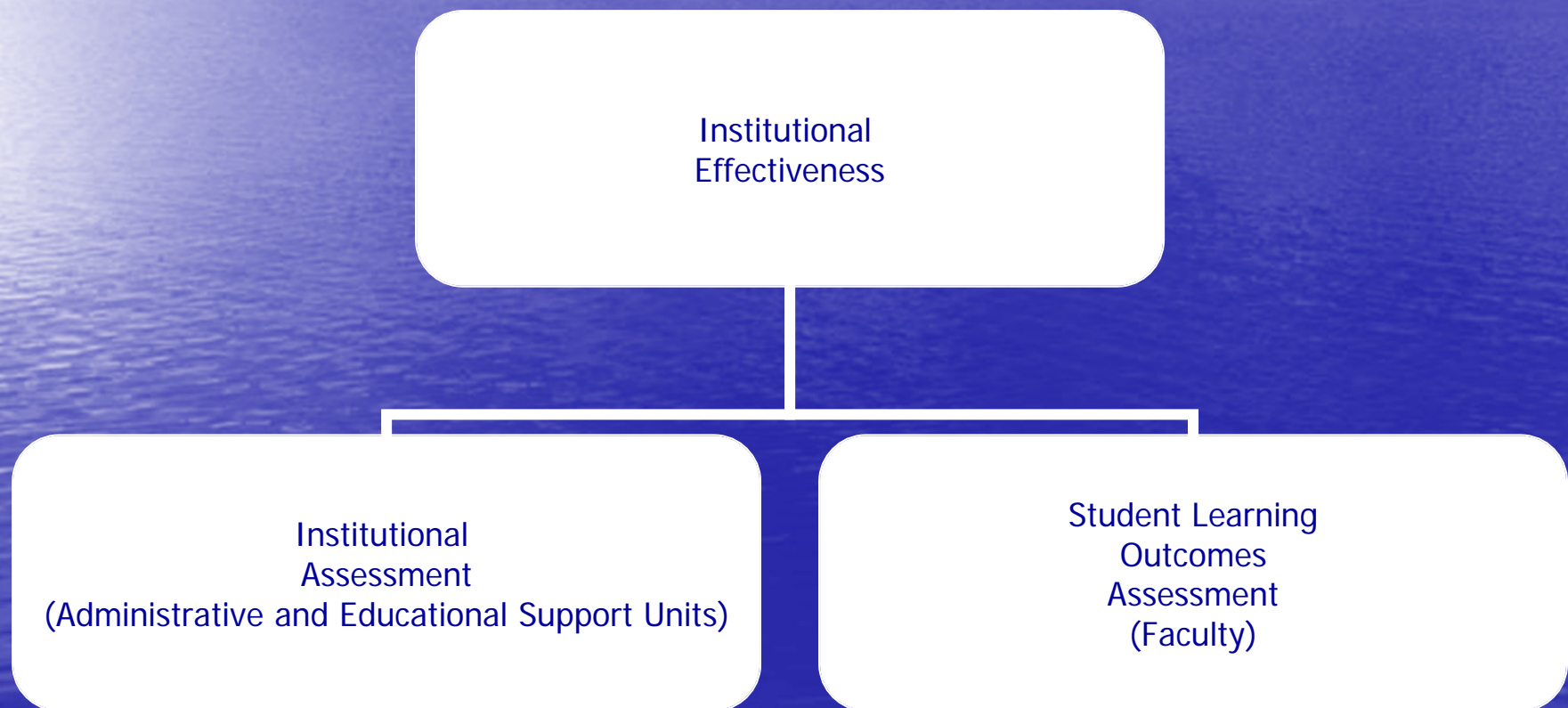
Draft Assessment Plan submitted to  
Assessment Committee.

## Assessment Committee – March 9, 2007



- Developed Common Language on Assessment
- Defined Assessment at UVI
- Agreed on Components of Institutional Assessment

# Assessment at UVI is...



# Key Definitions

Institutional Effectiveness

Institutional Assessment

Student Learning Outcomes Assessment

# Institutional Effectiveness

Umbrella for Institutional and Student  
Learning Outcomes Assessment

UVI's Goal!

# Institutional Effectiveness is

“the degree to which the University fulfills its mission and accomplishes its stated goals by assessing outcomes and providing evidence of improvement based on the analysis of results.”





# Institutional Assessment...

“is an administrative/education support driven process that systematically gathers interprets, and uses data for the purposes of supporting the achievement of the University’s mission.”



# Student Learning Outcomes Assessment...

“is a faculty-driven process that systematically gathers, interprets, and uses data for the purpose of improving student learning.”



# Parts of UVI's Institutional Assessment Plan

## Strategic Plan

- Monitoring and Insuring Full Development of the Plan

## Middle States Commission of Higher Education

- Insuring Middle States Standard 7 is met

## Unit Assessment Plans (Nichols)

- Core of UVI Institutional Assessment and UVI's Institutional Effectiveness Plan

# Nichols Visit to UVI

May 8-11, 2007

Nichols Model of Assessment

– Template for Developing an

**Assessment Plan**

# Steps To Completing An Assessment Plan

## 1. Establish a Link to the Institutions Mission/Goals

What part of UVI's Mission/Goals do you support?

## 2. Look at Your Unit Mission Statement

"The Mission of ..... is to...

. Don't have one? List the services + clients you serve!

# Steps .....

## 3. \*\*\*\*Formulate Objectives/Outcomes

How do you know you are accomplishing the purpose of your unit?

- A. **UNIT NAME** will (Improve, Decrease, Increase, Provide Quality) of **NAME SERVICE**
- B. **NAME CLIENT (STUDENT??)** will be satisfied with **NAME SERVICE**
- C. **CLIENT** attending ( **List Service/Workshop/Counseling....**) will (verb - improve, increase, understand...) **WHAT**

# Steps cont.

## 4. Means of Assessment and Criteria for Success

What are you trying to look at?

- ❖ Attitudinal Assessment – Client Satisfaction
- ❖ Direct Measure – Counting the Degree/Vol. of Service, Level of Efficiency, Quality
- ❖ External Validation – Consultant, Prof. Association Auditor, (Neutral Person)
- ❖ Observation/Performance of Clients



# Steps cont.

## 5. Results/Summary

What did you find out?



## 6. Use of Results to Improve Unit Service

How did you use that information to improve the service you provide?



2007  
ASSESSMENT REPORT

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(Name of Administrative or Educational Support Department/Unit)

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(Assessment Period Covered) (Date Submitted)

Submitted By:

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(Unit Director)

2007  
ASSESSMENT REPORT  
FOR

---

(Administrative or Educational Support Unit)

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(Assessment Period Covered)

(Date Submitted)

Expanded Statement of Institutional Purpose Linkage:

Institutional Mission/Goal(s) Reference:

Administrative or Educational Support Unit Mission Statement:

Intended Administrative Objectives:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**2007  
ASSESSMENT REPORT  
FOR**

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**(Administrative or Educational Support Unit**

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**(Assessment Period Covered)**

**(Date Submitted)**

**Intended Administrative or Educational Support Objective:**

**NOTE: There should be one form C for each intended objective listed on form B. The intended unit objective should be stated in the box immediately below and the strategic thrust number entered in the blank spaces.**

**First Means of Assessment for Objective Identified Above:**

**1. Means of Unit Assessment & Criteria for Success:**

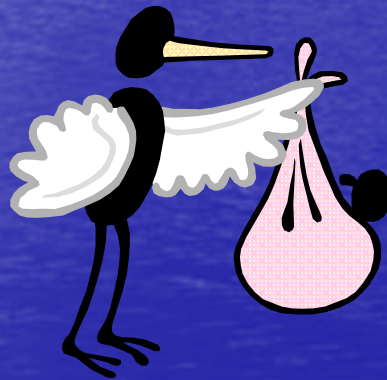
**2. Summary of Assessment Data Collected:**

**3. Use of Results to Improve Unit Services:**

Form C

# Assessment and UVI

THE BEGINNING!



# Thank you!

Office of Institutional Research and Planning

