BUSINESS ADMINISTRATION DIVISION			
Degree Program: B. A. in Accounting			
Learning Outcomes	Means of Assessment	Data Gathered	Interpretation and
Assessed in 2006-2007		and Analyzed?	Use of Results?
	First Means:	- Data gathered	Results interpreted
		during Spring	and changes
	Graduating Senior	Semester, 2007	recommended during
Students completing the	Exit Interview Survey	- Data analyzed	Fall Semester, 2007
baccalaureate program in		during the	
accounting will compare		Summer, 2007.	
very favorably with those	Second Means:	- Data gathered	Results interpreted
students completing a		during Spring	and changes
similar program nationally.	ETS Major Field	Semester, 2007	recommended during
	Achievement Test in	- Data analyzed	Fall Semester, 2007
	Business	during the	
		Summer, 2007.	
	First Means:	- Data gathered	Results interpreted
		during Spring	and changes
	Professional	Semester, 2007	recommended during
Students completing the	Development Seminar	- Data analyzed	Fall Semester, 2007
baccalaureate program in	(BUS 474) Course	during the	
accounting will be	Assessments	Summer, 2007.	
technically adept and well			
prepared for their first	Second Means:	- Data gathered	Results interpreted
accounting position.		during Spring	and changes
	Business Internship	Semester, 2007	recommended during
	(BUS 475) Employer	- Data analyzed	Fall Semester, 2007
	Evaluations	during the	
		Summer, 2007.	7
	First Means:	- Data gathered	Results interpreted
		during Spring	and changes
Charles to a series I de la la	Surveys/exit	Semester, 2007	recommended during
Students completing the	interviews of May	- Data analyzed	Fall Semester, 2007
baccalaureate program in	2007 graduates of the	during the	
accounting will obtain	accounting program	Summer, 2007.	
employment in the			
accounting field and/or	0 134	D-4: 41 1	D14 1
obtain admission into a	Second Means:	- Data gathered	Results interpreted
masters program.	Company of Marra 2006	during Spring	and changes
	Surveys of May 2006	Semester, 2007	recommended during
	graduates of the	- Data analyzed	Fall Semester, 2007
	accounting program.	during the	
		Summer, 2007.	