

**School of Business
Portfolio
AY 2010 - 2011**

**School of Business
Fall 2010 – Spring 2011**

Table of Contents

Section One – Undergraduate Enrollment

Student Enrollment	Page
Table 1.1 Enrollment by status, major, gender and campus: fall 2010	2
Table 1.2 UVI enrollment by campus, status and age: fall 2010	5
Table 1.3 Enrollment by status, major, gender and campus: spring 2011	6
Table 1.4 UVI enrollment by campus, status and age: spring 2011	7
 Credit Hour Enrollment	
Table 1.5 Credit hour enrollment St Thomas Campus: fall 2010	8
Table 1.6 Credit hour enrollment St Croix Campus: fall 2010	9
 Degrees Awarded – Fall 2010 and Spring 2011	
Table 1.7 Degrees conferred by major and campus	11
Table 1.8 Degrees conferred by honor, gender and campus	12

Section Two – Graduate Enrollment

Student Enrollment

Page

Table 1.9 Enrollment by status, major, gender and campus: fall 2010	14
Table 1.10 Enrollment by gender, age and campus: fall 2010	14

Credit Hour Enrollment

Table 1.11 Credit hour enrollment by campus fall 2010	15
---	----

Degrees Awarded Fall 2010 and Spring 2011

Table 1.12 Degrees conferred by gender and campus	15
---	----

Section One

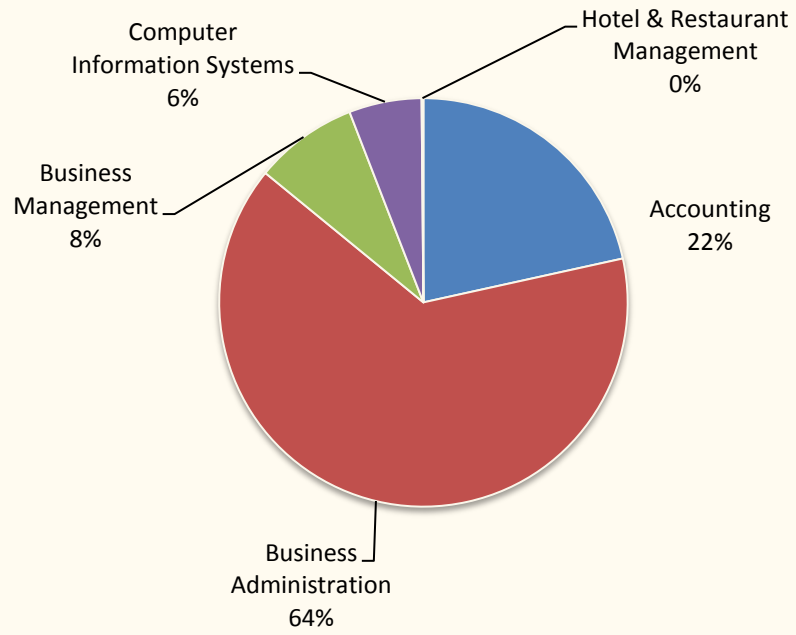
Undergraduate

Enrollment

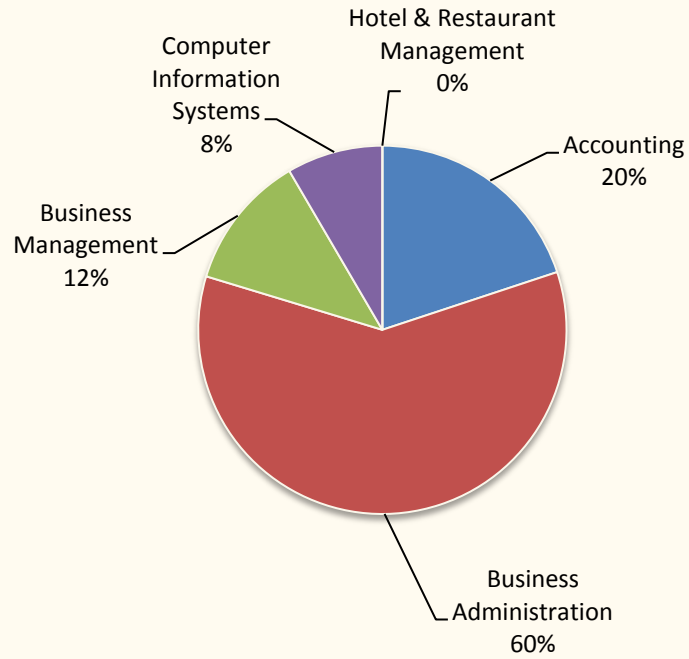
**Table 1.1 Enrollment by Status, Major, Gender and Campus
Fall 2010**

Major	All			Full-time			Part-time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Accounting	150	122	28	94	77	17	56	45	11
Business Administration	448	311	137	312	212	100	136	99	37
Business Management	57	40	17	31	24	7	26	16	10
Computer Information Systems	40	20	20	26	12	14	14	8	6
Hotel & Restaurant Management	1	0	1	1	0	1	0	0	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	696	493	203	464	325	139	232	168	64
St. Thomas									
Accounting	98	75	23	69	54	15	29	21	8
Business Administration	292	198	94	207	136	71	85	62	23
Business Management	26	19	7	16	12	4	10	7	3
Computer Information Systems	18	7	11	12	4	8	6	3	3
Hotel & Restaurant Management	1	0	1	1	0	1	0	0	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	435	299	136	305	206	99	130	93	37
St. Croix									
Accounting	52	47	5	25	23	2	27	24	3
Business Administration	156	113	43	105	76	29	51	37	14
Business Management	31	21	10	15	12	3	16	9	7
Computer Information Systems	22	13	9	14	8	6	8	5	3
Hotel & Restaurant Management	0	0	0	0	0	0	0	0	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	261	194	67	159	119	40	102	75	27

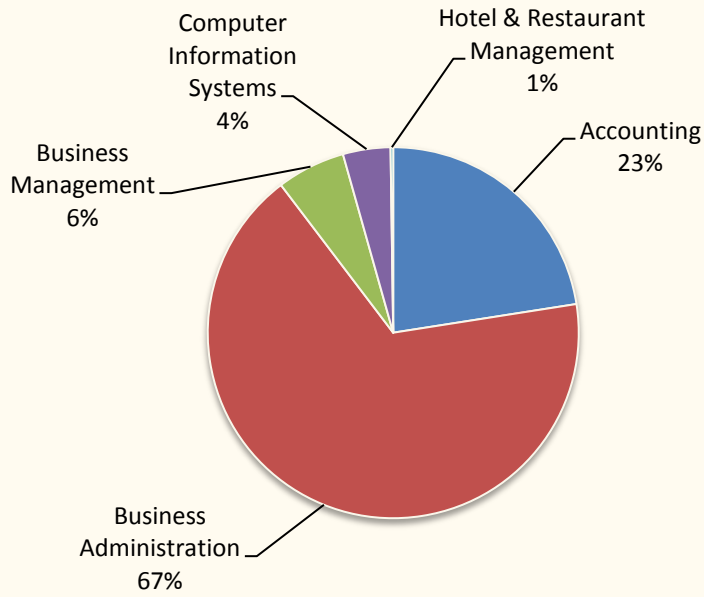
Enrollment By Major Fall 2010



**Enrollment By Major
St Croix Campus
Fall 2010**



**Enrollment by Major
St Thomas Campus
Fall 2010**



**Table 1.2 Enrollment by Campus, Age and Status
Fall 2010**

Age	UVI		St. Thomas		St. Croix	
	Count	Percent	Count	Percent	Count	Percent
All						
Under 18	15	2%	15	3%	0	0%
18-19	156	22%	137	30%	19	8%
20-21	149	21%	124	27%	25	11%
22-24	138	20%	91	20%	47	20%
25-29	97	14%	49	11%	48	21%
30-34	53	8%	25	5%	28	12%
35-39	26	4%	12	3%	14	6%
40-49	36	5%	7	2%	29	13%
Over 50	26	4%	4	1%	22	9%
Unknown	0	0%	0	0%	0	0%
Total	696	100%	464	100%	232	100%
FULL-TIME						
Under 18	6	1%	6	2%	0	0%
18-19	86	20%	77	25%	9	7%
20-21	100	23%	87	29%	13	10%
22-24	94	22%	63	21%	31	24%
25-29	66	15%	37	12%	29	22%
30-34	38	9%	19	6%	19	15%
35-39	12	3%	7	2%	5	4%
40-49	22	5%	5	2%	17	13%
over 50	11	3%	4	1%	7	5%
Unknown	0	0%	0	0%	0	0%
Total	435	100%	305	100%	130	100%
PART-TIME						
Under 18	9	3%	9	6%	0	0%
18-19	70	27%	60	38%	10	10%
20-21	49	19%	37	23%	12	12%
22-24	44	17%	28	18%	16	16%
25-29	31	12%	12	8%	19	19%
30-34	15	6%	6	4%	9	9%
35-39	14	5%	5	3%	9	9%
40-49	14	5%	2	1%	12	12%
over 50	15	6%	0	0%	15	15%
Unknown	0	0%	0	0%	0	0%
Total	261	100%	159	100%	102	100%

**Table 1.3 Enrollment by Status, Major, Gender and Campus
Spring 2011**

Major	All			Full-time			Part-time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Accounting	138	114	24	81	67	14	57	47	10
Business Administration	399	285	114	260	184	76	139	101	38
Business Management	49	39	10	23	17	6	26	22	4
Computer Information Systems	35	16	19	25	11	14	10	5	5
Hotel/Restaurant Management	1	0	1	0	0	0	1	0	1
Undecided	0	0	0	0	0	0	0	0	0
All Majors	622	454	168	389	279	110	233	175	58
St. Thomas									
Accounting	94	75	19	64	52	12	30	23	7
Business Administration	263	185	78	170	118	52	93	67	26
Business Management	21	15	6	12	8	4	9	7	2
Computer Information Systems	16	6	10	12	5	7	4	1	3
Hotel/Restaurant Management	1	0	1	0	0	0	1	0	1
Undecided	0	0	0	0	0	0	0	0	0
All Majors	395	281	114	258	183	75	137	98	39
St. Croix									
Accounting	44	39	5	17	15	2	27	24	3
Business Administration	136	100	36	90	66	24	46	34	12
Business Management	28	24	4	11	9	2	17	15	2
Computer Information Systems	19	10	9	13	6	7	6	4	2
Hotel/Restaurant Management	0	0	0	0	0	0	0	0	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	227	173	54	131	96	35	96	77	19

**Table 1.4 Enrollment by Campus, Age and Status
Spring 2011**

Age	UVI		St. Thomas		St. Croix	
	Count	Percent	Count	Percent	Count	Percent
All						
Under 18	0	0%	0	0%	0	0%
18-19	94	15%	50	13%	44	19%
20-21	132	21%	82	21%	50	22%
22-24	153	25%	104	26%	49	22%
25-29	97	16%	68	17%	29	13%
30-34	50	8%	34	9%	16	7%
35-39	35	6%	23	6%	12	5%
40-49	37	6%	24	6%	13	6%
Over 50	24	4%	10	3%	14	6%
Unknown	0	0%	0	0%	0	0%
Total	622	100%	395	100%	227	100%
FULL-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	77	20%	43	17%	34	26%
20-21	106	27%	70	27%	36	27%
22-24	101	26%	69	27%	32	24%
25-29	54	14%	37	14%	17	13%
30-34	21	5%	16	6%	5	4%
35-39	16	4%	14	5%	2	2%
40-49	9	2%	6	2%	3	2%
over 50	5	1%	3	1%	2	2%
Unknown	0	0%	0	0%	0	0%
Total	389	100%	258	100%	131	100%
PART-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	17	7%	7	5%	10	10%
20-21	26	11%	12	9%	14	15%
22-24	52	22%	35	26%	17	18%
25-29	43	18%	31	23%	12	13%
30-34	29	12%	18	13%	11	11%
35-39	19	8%	9	7%	10	10%
40-49	28	12%	18	13%	10	10%
over 50	19	8%	7	5%	12	13%
Unknown	0	0%	0	0%	0	0%
Total	233	100%	137	100%	96	100%

**Table 1.5 St. Thomas Campus
by Undergraduate Course, Section, Enrollment and Credit Hours
Fall 2010**

Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	2	56	28	3	168
ACC 202	Management Accounting	2	43	22	3	129
ACC 301	Intermediate Accounting I	2	19	10	3	57
ACC 310	Not-for-Profit Accounting	1	23	23	3	69
ACC 440	Cost Accounting	1	26	26	3	78
ACC 442	Auditing	1	17	17	3	51
BUS 112	Introduction to Business	2	56	28	3	168
BUS 213	Small Business Management	1	26	26	3	78
BUS 224	Business Communication	1	28	28	3	84
BUS 231	Principles of Marketing	2	38	19	3	114
BUS 234	Advertising & Prom Strategy	1	21	21	3	63
BUS 241	Principles of Management	2	45	23	3	135
BUS 242	Personnel Management	1	25	25	3	75
BUS 251	Business Law	2	37	19	3	111
BUS 321	Fundamentals of Finance	2	45	23	3	135
BUS 323	Investment Analysis To Bus	1	12	12	3	36
BUS 325	Stats for Management Decisions	2	28	14	3	84
BUS 330	Production/Operations Management	2	28	14	3	84
BUS 336	Labor Management Relations	1	33	33	3	99
BUS 425	Financial Policy & Strategy	1	10	10	3	30
BUS 426	Marketing Research	1	11	11	3	33
BUS 434	Public Policy Toward Business	1	20	20	3	60
BUS 436	Business Strategy	1	29	29	3	87
BUS 474	Professional Development Seminar	2	27	14	1	27
BUS 475	Undergraduate Intern in Business	2	25	13	2	50
CIS 021	Computer Skills	1	20	20	2	40
CIS 051	Basic Computing Concepts & Skills	1	21	21	1	21
CIS 101	Business Software Applications	3	65	22	3	195
CIS 121	Data Management Concepts	1	8	8	3	24
CIS 210	Business Information Systems	2	35	18	3	105
CIS 270	Computer Systems Development	1	8	8	3	24
CIS 310	Adv Bus. Software Apps.	1	17	17	3	51
ALL		47	902	19	90	2565

**Table 1.6 St. Croix Campus
by Undergraduate Course, Section, Enrollment and Credit Hours
Fall 2010**

Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	1	20	20	3	60
ACC 202	Management Accounting	1	23	23	3	69
ACC 301	Intermediate Accounting I	1	19	19	3	57
ACC 310	Not-for-Profit Accounting	1	6	6	3	18
ACC 440	Cost Accounting	1	7	7	3	21
ACC 442	Auditing	1	6	6	3	18
BUS 112	Introduction to Business	2	51	26	3	153
BUS 213	Small Business Management	1	15	15	3	45
BUS 224	Business Communication	1	27	27	3	81
BUS 231	Principles of Marketing	1	28	28	3	84
BUS 234	Advertising & Prom Strategy	1	8	8	3	24
BUS 241	Principles of Management	1	21	21	3	63
BUS 242	Personnel Management	1	21	21	3	63
BUS 251	Business Law	1	18	18	3	54
BUS 321	Fundamentals of Finance	1	15	15	3	45
BUS 325	Stats for Management Decisions	1	9	9	3	27
BUS 330	Production/Operations Management	1	10	10	3	30
BUS 336	Labor Management Relations	1	7	7	3	21
BUS 426	Marketing Research	1	3	3	3	9
BUS 434	Public Policy Toward Business	1	10	10	3	30
BUS 436	Business Strategy	1	7	7	3	21
BUS 474	Professional Development Seminar	1	12	12	1	12
BUS 475	Undergraduate Intern in Business	1	11	11	2	22
CIS 021	Computer Skills	1	18	18	2	36
CIS 051	Basic Computing Concepts & Skills	1	7	7	1	7
CIS 101	Business Software Applications	2	45	23	3	135
CIS 121	Data Management Concepts	1	2	2	3	6
CIS 210	Business Information Systems	1	12	12	3	36
CIS 270	Computer Systems Development	1	3	3	3	9
CIS 310	Adv Bus. Software Apps.	1	4	4	3	12
ALL		32	445	14	84	1268

**Table 1.7 Degrees Conferred by Major and Campus
Fall 2010 - Spring 2011**

	Associates	Bachelors	All Degrees
UVI			
Accounting	3	36	39
Business Administration	0	78	78
Business Management	19	0	19
Computer Information Systems	5	0	5
Hotel/Restaurant Management	0	0	0
Total	27	114	141
St Thomas			
Accounting	1	25	26
Business Administration	0	63	63
Business Management	11	0	11
Computer Information Systems	4	0	4
Hotel/Restaurant Management	0	0	0
Total	16	88	104
St Croix			
Accounting	2	11	13
Business Administration	0	15	15
Business Management	8	0	8
Computer Information System	1	0	1
Hotel/Restaurant Management	0	0	0
Total	11	26	37

• Degree not offered

**Table 1.8 Degrees Conferred by Gender, Honors and Campus
Fall 2010 - Spring 2011**

	Female	Male	Total
UVI			
Cum Laude	23	12	35
Magna Cum Laude	16	2	18
Summa Cum Laude	7	2	9
Total	46	16	62
St. Thomas			
Cum Laude	16	10	26
Magna Cum Laude	14	0	14
Summa Cum Laude	7	2	9
Total	37	12	49
St. Croix			
Cum Laude	7	2	9
Magna Cum Laude	2	2	4
Summa Cum Laude	0	0	0
Total	9	4	13

Section Two
Graduate
Enrollment

**Table 1.9 Graduate Enrollment by Status, Major, Gender and Campus
Fall 2010**

Major	All			Full-time			Part-time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Business Administration	23	18	5	2	2	0	21	16	5
Public Administration	0	0	0	0	0	0	0	0	0
Total	23	18	5	2	2	0	21	16	5
St. Thomas									
Business Administration	16	13	3	2	2	0	14	11	3
Public Administration	0	0	0	0	0	0	0	0	0
Total	16	13	3	2	2	0	14	11	3
St. Croix									
Business Administration	7	5	2	0	0	0	7	5	2
Public Administration	0	0	0	0	0	0	0	0	0
Total	7	5	2	0	0	0	7	5	2

**Table 1.10 Graduate Enrollment by Campus, Age and Gender
Fall 2010**

Age Group	UVI			St. Thomas			St. Croix		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
Under 22	0	0	0	0	0	0	0	0	0
22-24	0	0	0	0	0	0	0	0	0
25-29	7	6	1	6	6	0	1	0	1
30-34	7	5	2	5	3	2	2	2	0
35-39	2	2	0	0	0	0	2	2	0
40-49	6	4	2	4	3	1	2	1	1
Over 50	1	1	0	1	1	0	0	0	0
Total	23	18	5	16	13	3	7	5	2

**Table 1.11 Graduate Courses by Campus, Course, Section, Enrollment and Credit Hours
Fall 2010**

Course	Class Description	St. Thomas				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
FIN 522	Financial Administration	1	12	12	3	36
IBA 534	International Business	1	7	7	3	21
MGT 520	Administration Theories & Practices	1	14	14	3	42
QNT 521	Quant Methods in Decision Science	1	8	8	3	24
		St. Croix				
FIN 522	Financial Administration	1	1	1	3	3
IBA 534	International Business	1	3	3	3	9
QNT 521	Quant Methods in Decision Science	1	3	3	3	9

**Table 1.12 Graduate Degrees Conferred by Campus and Gender
Fall 2010 - Spring 2011**

Gender	UVI	St. Thomas	St. Croix
Female	7	4	3
Male	1	0	1
Total	8	4	4