### School of Business Portfolio AY 2013 – 2014

School of Business Fall 2013 – Spring 2014

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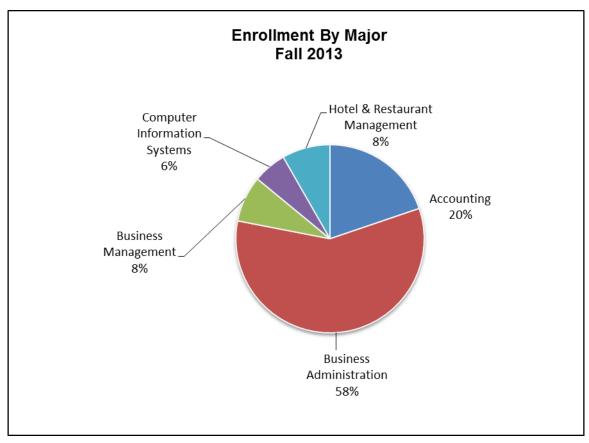
### Section One – Undergraduate Enrollment

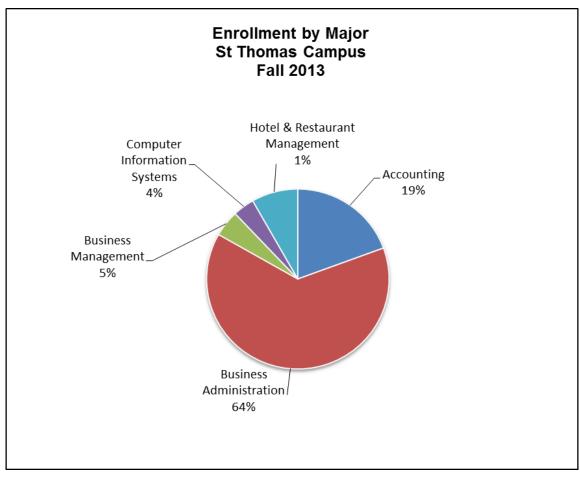
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Table 1.1 Undergraduate Enrollment by Status, Major, Gender and Campus Fall 2013

Major		All		Full-Time			Part-Time		
Iviajoi	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Accounting	110	84	26	80	59	21	30	25	5
Business Administration	324	224	100	213	141	72	111	83	28
Business Management	44	31	13	23	15	8	21	16	5
Computer Information Systems	32	13	19	17	8	9	15	5	10
Hotel & Restaurant Management	46	32	14	36	24	12	10	8	2
Undecided	0	0	0	0	0	0	0	0	0
All Majors	556	384	172	369	247	122	187	137	50
St. Thomas									
Accounting	66	47	19	49	34	15	17	13	4
Business Administration	217	141	76	139	89	50	78	52	26
Business Management	16	13	3	10	7	3	6	6	0
Computer Information Systems	13	3	10	7	2	5	6	1	5
Hotel & Tourism Management	28	18	10	22	14	8	6	4	2
Undecided	0	0	0	0	0	0	0	0	0
All Majors	340	222	118	227	146	81	113	76	37
St. Croix									
Accounting	44	37	7	31	25	6	13	12	1
Business Administration	107	83	24	74	52	22	33	31	2
Business Management	28	18	10	13	8	5	15	10	5
Computer Information Systems	19	10	9	10	6	4	9	4	5
Hotel & Tourism Management	18	14	4	14	10	4	4	4	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	216	162	54	142	101	41	74	61	13





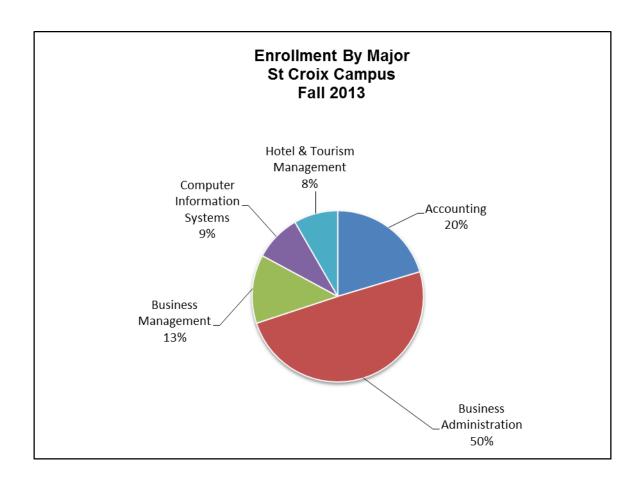


Table 1.2 Undergraduate Enrollment By Campus, Age and Status Fall 2013

Ago	UVI	(AII)	St. Th	omas	St. Croix		
Age	Count	Percent	Count	Percent	Count	Percent	
ALL							
Under 18	8	1%	7	2%	1	0%	
18-19	110	20%	69	20%	41	19%	
20-21	121	22%	78	23%	43	20%	
22-24	106	19%	66	19%	40	19%	
25-29	81	15%	49	14%	32	15%	
30-34	36	6%	18	5%	18	8%	
35-39	26	5%	17	5%	9	4%	
40-49	40	7%	19	6%	21	10%	
50 and over	28	5%	17	5%	11	5%	
Unknown	0	0%	0	0%	0	0%	
Total	556	100%	340	100%	216	100%	
FULL-TIME							
Under 18	8	2%	7	3%	1	1%	
18-19	101	27%	64	28%	37	26%	
20-21	94	25%	61	27%	33	23%	
22-24	71	19%	43	19%	28	20%	
25-29	50	14%	30	13%	20	14%	
30-34	18	5%	9	4%	9	6%	
35-39	11	3%	6	3%	5	4%	
40-49	10	3%	3	1%	7	5%	
50 and over	6	2%	4	2%	2	1%	
Unknown	0	0%	0	0%	0	0%	
Total	369	100%	227	100%	142	100%	
PART-TIME							
Under 18	0	0%	0	0%	0	0%	
18-19	9	5%	5	4%	4	5%	
20-21	27	14%	17	15%	10	14%	
22-24	35	19%	23	20%	12	16%	
25-29	31	17%	19	17%	12	16%	
30-34	18	10%	9	8%	9	12%	
35-39	15	8%	11	10%	4	5%	
40-49	30	16%	16	14%	14	19%	
50 and over	22	12%	13	12%	9	12%	
Unknown	0	0%	0	0%	0	0%	
Total	187	100%	113	100%	74	100%	

Table 1.3 Undergraduate Enrollment By Status, Major, Gender and Campus Spring 2014

Maior		All			Full-Time	•	F	Part-Time		
Major	Total	Female	Male	Total	Female	Male	Total	Female	Male	
UVI										
Accounting	98	72	26	67	48	19	31	24	7	
Business Administration	288	199	89	171	118	53	117	81	36	
Business Management	46	31	15	28	17	11	18	14	4	
Computer Information Systems	26	12	14	15	8	7	11	4	7	
Hospitality & Tourism Management	48	35	13	38	27	11	10	8	2	
Information Systems & Tech	4	1	3	2	0	2	2	1	1	
Undecided	0	0	0	0	0	0	0	0	0	
All Majors	510	350	160	321	218	103	189	132	57	
St. Thomas										
Accounting	64	46	18	47	34	13	17	12	5	
Business Administration	183	120	63	107	71	36	76	49	27	
Business Management	17	11	6	10	5	5	7	6	1	
Computer Information Systems	10	3	7	5	2	3	5	1	4	
Hospitality & Tourism Management	30	22	8	26	19	7	4	3	1	
Information Systems & Tech	4	1	3	2	0	2	2	1	1	
Undecided	0	0	0	0	0	0	0	0	0	
All Majors	308	203	105	197	131	66	111	72	39	
St. Croix										
Accounting	34	26	8	20	14	6	14	12	2	
Business Administration	105	79	26	64	47	17	41	32	9	
Business Management	29	20	9	18	12	6	11	8	3	
Computer Information Systems	16	9	7	10	6	4	6	3	3	
Hospitality & Tourism Management	18	13	5	12	8	4	6	5	1	
Information Systems & Tech	0	0	0	0	0	0	0	0	0	
Undecided	0	0	0	0	0	0	0	0	0	
All Majors	202	147	55	124	87	37	78	60	18	

Table 1.4 Undergraduate Enrollment By Campus, Age and Status Spring 2014

Ago	UVI	(AII)	St. Th	omas	St. C	Croix
Age	Count	Percent	Count	Percent	Count	Percent
ALL						
Under 18	3	1%	3	1%	0	0%
18-19	61	12%	39	13%	22	11%
20-21	111	22%	73	24%	38	19%
22-24	123	24%	74	24%	49	24%
25-29	79	15%	49	16%	30	15%
30-34	42	8%	25	8%	17	8%
35-39	31	6%	16	5%	15	7%
40-49	31	6%	15	5%	16	8%
50 and over	29	6%	14	5%	15	7%
Unknown	0	0%	0	0%	0	0%
Total	510	100%	308	100%	202	100%
FULL-TIME						
Under 18	3	1%	3	2%	0	0%
18-19	56	17%	39	20%	17	14%
20-21	92	29%	61	31%	31	25%
22-24	79	25%	44	22%	35	28%
25-29	38	12%	26	13%	12	10%
30-34	22	7%	9	5%	13	10%
35-39	12	4%	5	3%	7	6%
40-49	12	4%	6	3%	6	5%
50 and over	7	2%	4	2%	3	2%
Unknown	0	0%	0	0%	0	0%
Total	321	100%	197	100%	124	100%
PART-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	5	3%	0	0%	5	6%
20-21	19	10%	12	11%	7	9%
22-24	44	23%	30	27%	14	18%
25-29	41	22%	23	21%	18	23%
30-34	20	11%	16	14%	4	5%
35-39	19	10%	11	10%	8	10%
40-49	19	10%	9	8%	10	13%
50 and over	22	12%	10	9%	12	15%
Unknown	0	0%	0	0%	0	0%
Total	189	100%	111	100%	78	100%

## Table 1.5A St. Thomas Campus Credit Hour Enrollment by Course, Class, Sections and Average Enrollment Fall 2013

		Fall 2013		St. Thomas	 S	
Course	Class Description	Number of	Total	Average	Credits per	Total Credit
		Sections	Enrollment	Enrollment	Course	Hours
ACC 201	Financial Accounting I	2	46	23	3	138
ACC 202	Management Accounting	2	24	12	3	72
ACC 301	Intermediate Accounting I	1	19	19	3	57
ACC 310	Not-for-Profit Accounting	1	12	12	3	36
ACC 440	Cost Accounting	1	16	16	3	48
ACC 442	Auditing	1	7	7	3	21
BUS 112	Introduction to Business	2	57	29	3	171
BUS 305	Business Communication	1	26	26	3	78
BUS 351	Business Law	1	22	22	3	66
BUS 436	Business Strategy	1	31	31	3	93
BUS 474	Professional Dvlpmnt Seminar	2	18	9	1	18
BUS 475	Ungrd. Intern in Business	2	15	8	2	30
CIS 051	Basic Computing Chicpts & Skills	2	23	12	1	23
CIS 101	Business Software Applications	3	46	15	3	138
CIS 121	Data Management Concepts	1	2	2	3	6
CIS 210	Business Information Systems	2	26	13	3	78
CIS 270	Computer Systems Development	1	2	2	3	6
CIS 310	Adv Bus. Software Apps.	1	13	13	3	39
DSC 325	Statistics for Mgt. Decisions	1	23	23	3	69
DSC 410	Quantitative Methods	1	11	11	3	33
DSC 430	Production & Operations Mgt.	2	29	15	3	87
ENT 200	Entrepreneurship	1	4	4	3	12
FIN 301	Fundamentals of Finance	2	22	11	3	66
FIN 323	Investment Analysis	1	6	6	3	18
FIN 425	Financial Policy and Strategy	1	6	6	3	18
HOS 205	Customer Service Management	1	19	19	3	57
HOS 210	Hospitality Lodging Operations	1	14	14	3	42
MGT 213	Small Business Management	1	14	14	3	42
MGT 301	Principles of Management	1	27	27	3	81
MGT 342	Human Resource Management	1	20	20	3	60
MGT 410	Labor Management Relations	1	19	19	3	57
MGT 434	Public Policy Toward Business	1	20	20	3	60
MKT 301	Principles of Marketing	1	18	18	3	54
MKT 334	Advertising & Promo. Strategy	1	19	19	3	57
MKT 426	Marketing Research	1	11	11	3	33
TOTAL		46	687	15	100	1,964

## Table 1.5B St. Croix Campus Credit Hour Enrollment by Course, Class, Sections and Average Enrollment Fall 2013

				St. Croix		
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	1	29	29	3	87
ACC 202	Management Accounting	1	17	17	3	51
ACC 301	Intermediate Accounting I	1	11	11	3	33
ACC 310	Not-for-Profit Accounting	1	9	9	3	27
ACC 440	Cost Accounting	1	14	14	3	42
ACC 442	Auditing	1	12	12	3	36
BUS 112	Introduction to Business	1	17	17	3	51
BUS 305	Business Communication	1	23	23	3	69
BUS 351	Business Law	1	17	17	3	51
BUS 436	Business Strategy	1	15	15	3	45
BUS 474	Professional Dvlpmnt Seminar	1	9	9	1	9
BUS 475	Ungrd. Intern in Business	2	20	10	2	40
CIS 051	Basic Computng Cncpts & Skills	2	18	9	1	18
CIS 101	Business Software Applications	1	15	15	3	45
CIS 121	Data Management Concepts	1	2	2	3	6
CIS 210	Business Information Systems	2	18	9	3	54
CIS 270	Computer Systems Development	1	4	4	3	12
CIS 310	Adv Bus. Software Apps.	1	4	4	3	12
DSC 325	Statistics for Mgt. Decisions	1	16	16	3	48
DSC 410	Quantitative Methods	1	7	7	3	21
DSC 430	Production & Operations Mgt.	2	18	9	3	54
ENT 200	Entrepreneurship	1	2	2	3	6
ENT 300	Founds of Entrepreneurship I	1	1	1	3	3
FIN 301	Fundamentals of Finance	2	14	7	3	42
HOS 205	Customer Service Management	1	8	8	3	24
HOS 210	Hospitality Lodging Operations	1	7	7	3	21
MGT 213	Small Business Management	1	8	8	3	24
MGT 301	Principles of Management	1	22	22	3	66
MGT 342	Human Resource Management	1	14	14	3	42
MGT 410	Labor Management Relations	1	8	8	3	24
MGT 434	Public Policy Toward Business	1	15	15	3	45
MKT 301	Principles of Marketing	1	15	15	3	45
MKT 334	Advertising & Promo. Strategy	1	12	12	3	36
MKT 426	Marketing Research	1	8	8	3	24
TOTAL		39	429	11	97	1,213

### Table 1.6A St. Thomas Campus Credit Hour Enrollment by Course, Class, Sections and Average Enrollment Spring 2014

		St. Thomas							
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours			
ACC 201	Financial Accounting I	2	33	17	3	99			
ACC 202	Management Accounting	2	36	18	3	108			
ACC 203	Hospitality Accounting	1	9	9	3	27			
ACC 302	Intermediate Accounting II	1	15	15	3	45			
ACC 315	Fundamentals of Income Tax	1	15	15	3	45			
ACC 441	Cost Accounting II	1 1	11	11	3	33			
ACC 443	Advanced Accounting	1	10	10	3	30			
BUS 112	Introduction to Business	2	22	11	3	66			
BUS 305	Business Communication	2	41	21	3	123			
BUS 351	Business Law	2	36	18	3	108			
BUS 436	Business Strategy	1	22	22	3	66			
BUS 474	Professional Dvlpmnt Seminar	2	18	9	1	18			
BUS 475	Ungrd. Intern in Business	2	21	11	2	42			
BUS 499	Independent Study	1	3	3	3	9			
CIS 051	Basic Computng Cncpts & Skills	1	18	18	1	18			
CIS 101	Business Software Applications	2	30	15	3	90			
CIS 210	Business Information Systems	2	37	19	3	111			
CIS 300	Process Design & Evaluation	1	2	2	3	6			
CIS 357	Business Information Networks	1	8	8	3	24			
CIS 410	Business Simulation & Modeling	1	5	5	3	15			
DSC 325	Statistics for Mgt. Decisions	1	33	33	3	99			
DSC 410	Quantitative Methods	1	14	14	3	42			
DSC 430	Production & Operations Mgt.	1	18	18	3	54			
ENT 200	Entrepreneurship	1	1	1	3	3			
FIN 301	Fundamentals of Finance	2	21	11	3	63			
FIN 324	Financial Mkts & Institutions	1	3	3	3	9			
HOS 101	Intro to Hospitality Indus.	1	23	23	3	69			
HOS 120	Food Production and Safety	1	24	24	3	72			
HOS 230	Hospitality Internship I	1	6	6	4	24			
HOS 305	Tourism	1	10	10	3	30			
IST 201	Intro to Programming Logic	1	5	5	3	15			
IST 205	Electronic Commerce	1	7	7	3	21			
MGT 213	Small Business Management	1	11	11	3	33			
MGT 301	Principles of Management	1	19	19	3	57			
MGT 342	Human Resource Management	1	21	21	3	63			
MGT 410	Labor Management Relations	1	5	5	3	15			
MGT 429	Organizational Behavior	1	22	22	3	66			
MKT 301	Principles of Marketing	1	14	14	3	42			
MKT 334	Advertising & Promo. Strategy	1	3	3	3	9			
MKT 416	Principles of Merchandising	1 1	8	8	3	24			
MKT 422	International Marketing	1	8	8	3	24			
TOTAL		51	668	13	119	1,917			

# Table 1.6B St. Croix Campus Credit Hour Enrollment by Course, Class, Sections and Average Enrollment Spring 2014

				St. Croix		
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	1	10	10	3	30
ACC 202	Management Accounting	1	18	18	3	54
ACC 203	Hospitality Accounting	1	3	3	3	9
ACC 302	Intermediate Accounting II	1	8	8	3	24
ACC 315	Fundamentals of Income Tax	1	10	10	3	30
ACC 441	Cost Accounting II	1	8	8	3	24
ACC 443	Advanced Accounting	1	6	6	3	18
BUS 112	Introduction to Business	1	9	9	3	27
BUS 305	Business Communication	1	17	17	3	51
BUS 351	Business Law	1	17	17	3	51
BUS 436	Business Strategy	1	22	22	3	66
BUS 474	Professional Dvlpmnt Seminar	1	11	11	1	11
BUS 475	Ungrd. Intern in Business	1	14	14	2	28
CIS 051	Basic Computng Cncpts & Skills	1	14	14	1	14
CIS 101	Business Software Applications	2	29	15	3	87
CIS 210	Business Information Systems	1	15	15	3	45
CIS 250	Intro to Operating Systems	1	2	2	3	6
CIS 280	Systems Development Project	1	3	3	3	9
CIS 300	Process Design & Evaluation	1	3	3	3	9
CIS 357	Business Information Networks	1	6	6	3	18
CIS 410	Business Simulation & Modeling	1	8	8	3	24
DSC 325	Statistics for Mgt. Decisions	1	13	13	3	39
DSC 410	Quantitative Methods	1	5	5	3	15
DSC 430	Production & Operations Mgt.	1	18	18	3	54
ENT 200	Entrepreneurship	1	2	2	3	6
FIN 301	Fundamentals of Finance	2	10	5	3	30
HOS 101	Intro to Hospitality Indus.	1	8	8	3	24
HOS 120	Food Production and Safety	1	9	9	3	27
HOS 230	Hospitality Internship I	1	2	2	4	8
HOS 305	Tourism	1	9	9	3	27
IST 201	Intro to Programming Logic	1	1	1	3	3
IST 205	Electronic Commerce	1	2	2	3	6
MGT 213	Small Business Management	1	14	14	3	42
MGT 301	Principles of Management	1	12	12	3	36
MGT 342	Human Resource Management	1	10	10	3	30
MGT 410	Labor Management Relations	1	10	10	3	30
MGT 429	Organizational Behavior	1	12	12	3	36
MGT 434	Public Policy Toward Business	1	3	3	3	9
MKT 301	Principles of Marketing	1	13	13	3	39
MKT 334	Advertising & Promo. Strategy	1	1	1	3	3
MKT 416	Principles of Merchandising	1	4	4	3	12
MKT 422	International Marketing	1	3	3	3	9
TOTAL		44	394	9	122	1,120

Table 1.7 Undergraduate Degrees Conferred By Major, Type and Campus Fall 2013 - Spring 2014

	Associates	Bachelors	All Degrees
UVI			
Accounting	3	11	14
Business Administration	*	79	79
Business Management	17	*	17
Computer Information Systems	2	*	2
Hotel/Restaurant Management	0	*	0
Total	22	90	112
St Thomas			
Accounting	1	6	7
Business Administration	*	48	48
Business Management	11	*	11
Computer Information Systems	1	*	1
Hotel/Restaurant Management	0	*	0
Total	13	54	67
St Croix			
Accounting	2	5	7
Business Administration	*	31	31
Business Management	6	*	6
Computer Information System	1	*	1
Hotel/Restaurant Management	0	*	0
Total	9	36	45

<sup>\*</sup>Degree Not Offered

### Table 1.8 Undergraduate Degrees Conferred By Gender, Honors and Campus Fall 2013 - Spring 2014

Campus/Honors	Female	Male	All Genders
UVI			
Cum Laude	12	0	12
Magna Cum Laude	14	1	15
Summa Cum Laude	3	1	4
Total	29	2	31
St. Thomas			
Cum Laude	6	0	6
Magna Cum Laude	10	1	11
Summa Cum Laude	1	0	1
Total	17	1	18
St. Croix			
Cum Laude	6	0	6
Magna Cum Laude	4	0	4
Summa Cum Laude	2	1	3
Total	12	1	13

### Section Two Graduate Enrollment

### Table 2.1 Graduate Enrollment By Status, Major, Gender and Campus Fall 2013

		All		Full-Time				Part-Time		
Major	Total	Female	Male	Total	Female	Male	Total	Female	Male	
UVI										
Business Administration	31	26	5	20	17	3	11	9	2	
Total	31	26	5	20	17	3	11	9	2	
St. Thomas										
Business Administration	23	20	3	16	14	2	7	6	1	
Total	23	20	3	16	14	2	7	6	1	
St. Croix										
Business Administration	8	6	2	4	3	1	4	3	1	
Total	8	6	2	4	3	1	4	3	1	

Table 2.2 Graduate Enrollment By Campus, Age and Gender Fall 2013

	UVI		St. Thomas			St. Croix			
Age Group	Total	Female	Male	Total	Female	Male	Total	Female	Male
Under 22	0	0	0	0	0	0	0	0	0
22-24	5	4	1	5	4	1	0	0	0
25-29	13	12	1	8	8	0	5	4	1
30-34	3	1	2	3	1	2	0	0	0
35-39	4	4	0	3	3	0	1	1	0
40-49	4	4	0	3	3	0	1	1	0
Over 50	2	1	1	1	1	0	1	0	1
Total	31	26	5	23	20	3	8	6	2

### Table 2.3 Graduate Enrollment By Status, Major, Gender and Campus Spring 2014

	All		Full-Time			Part-Time			
Major	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Business Administration	31	26	5	10	8	2	21	18	3
Total	31	26	5	10	8	2	21	18	3
St. Thomas					_				
Business Administration  Total	23 <b>23</b>	20 <b>20</b>	3 <b>3</b>	6 6	5 <b>5</b>	1 1	17 17	15 <b>15</b>	2 <b>2</b>
Total	23	20	3	0	5	'	17	15	_
St. Croix									
Business Administration	8	6	2	4	3	1	4	3	1
Total	8	6	2	4	3	1	4	3	1

Table 2.4 Graduate Enrollment By Campus, Age and Gender Spring 2014

	UVI			St. Thomas			St. Croix		
Age Group	Total	Female	Male	Total	Female	Male	Total	Female	Male
Under 22	0	0	0	0	0	0	0	0	0
22-24	3	3	0	3	3	0	0	0	0
25-29	13	12	1	9	8	1	4	4	0
30-34	4	1	3	3	1	2	1	0	1
35-39	5	5	0	4	4	0	1	1	0
40-49	4	4	0	3	3	0	1	1	0
Over 50	2	1	1	1	1	0	1	0	1
Total	31	26	5	23	20	3	8	6	2

#### Table 2.5A St. Thomas Campus Credit Hour Enrollment Graduate By Graduate Course, Class, Sections and Average Enrollment Fall 2013

		St. Thomas						
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours		
BUS 539	Mgmt Research & Decision Anal	1	2	2	3	6		
FIN 522	Financial Administration	1	18	18	3	54		
MGT 520	Administr Theories & Practices	1	18	18	3	54		
MKT 538	International Marketing	1	17	17	3	51		
TOTAL		4	55	14	12	165		

# Table 2.5B St. Croix Campus Credit Hour Enrollment Graduate By Graduate Course, Class, Sections and Average Enrollment Fall 2013

		St. Croix							
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours			
FIN 522	Financial Administration	1	6	6	3	18			
MGT 520	Administr Theories & Practices	1	5	5	3	15			
MKT 538	International Marketing	1	6	6	3	18			
TOTAL		3	17	6	9	51			

#### Table 2.6A St. Thomas Campus Credit Hour Enrollment Graduate By Graduate Course, Class, Sections and Average Enrollment Spring 2014

		St. Thomas						
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours		
BUS 536	Sel Top: Entrepreneurship	1	4	4	3	12		
BUS 600	Thesis	1	1	1	1	1		
MGT 528	Small Business Ownership	1	7	7	3	21		
MGT 537	Management Policy & Strategy	1	18	18	3	54		
QNT 521	Quant Mthds in Decision Science	1	21	21	3	63		
TOTAL		5	51	10	13	151		

# Table 2.6B St. Croix Campus Credit Hour Enrollment Graduate By Graduate Course, Class, Sections and Average Enrollment Spring 2014

		St. Croix						
Course	Class Description	Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours		
BUS 536	Sel Top: Entrepreneurship	1	6	6	3	18		
BUS 600	Thesis	1	1	1	1	1		
MGT 528	Small Business Ownership	1	3	3	3	9		
MGT 537	Management Policy & Strategy	1	3	3	3	9		
QNT 521	Quant Mthds in Decision Scienc	1	5	5	3	15		
TOTAL		5	18	4	13	52		

### Table 2.7 Graduate Degrees Conferred By Gender and Campus Fall 2013 – Spring 2014

Gender	UVI	St. Thomas	St. Croix
Female	17	14	3
Male	1	0	1
Total	18	14	4