



WUVI AM 1090/97.3 FM

Radio Advertising Agreement

Vendor Name: _____

Representative Name: _____

Phone #: _____

Mailing Address: _____

E-mail: _____

PLEASE CIRCLE: UVI Government Non-Profit Organization Business Individual

Type of Advertisement (Check One): Event Announcement Commercial
 Interview Live Mention

Length: _____ Start Date: _____ End Date: _____

Broadcast Times: Default Times (Allows the station to decide when best to air content)

Specific Times: Morning Drive Mid-day* Afternoon Rush Evening _____

Shows: List the Specific Show Types to Broadcast Your Advertisement On:

Will the audio be provided to WUVI in mp3 format? YES/NO **(Production Fee: \$75/hr)**

Does a member of your organization wish to be included in the production of the advertisement? YES / NO

Member Name: _____

E-mail: _____ Phone #: _____

Member _____ Name: _____

E-mail: _____ Phone #: _____



WUVI AM 1090/97.3 FM - University of the Virgin Islands Student Radio Station Use Only

Produced by: _____

Date: _____ Final Ad Length: _____

Cost Calculations:

Air Time: _____ X _____ X _____ = \$ _____

COST	# of ads per month	(Number of ads weekly)
\$25	3 commercials	
\$50	6 commercials	
\$75	9 commercials	
\$100	12 commercials	(3 weekly) =
\$250	30 commercials	(7.5 weekly) = 7 ads for two weeks/8 for two weeks
\$500	60 commercials	(15 weekly) =
\$750	90 commercials	(24 weekly) =
\$1000	120 commercials	(30 weekly) =
\$5000	600 commercials	(150 weekly) =

Representative Signature: _____ Date: _____

WUVI Station Manager Signature: _____ Date: _____

WUVI AM 1090 was created under the leadership of Dr. Alexander Randall, Chairperson of UVI's Department of Music, Communication, Art and Theatre, and run by UVI's top communication students. It uses the 250-watt transmitter that was formerly used by WGOD AM and broadcasts on AM 1090 with a signal that covers the USVI, the BVI and reaches all the way to Dominica and Puerto Rico. With strong support from President David Hall, and with a Title III award funding, this new radio station materialized from "out of thin air to on-the-air"—from a mere idea to a fully functional, real-time radio presence in the Virgin Islands community.

We thank you for your support!!



Communication students, after moving furniture to the new WUVI Radio Studios in Penha House, St. Thomas Campus.